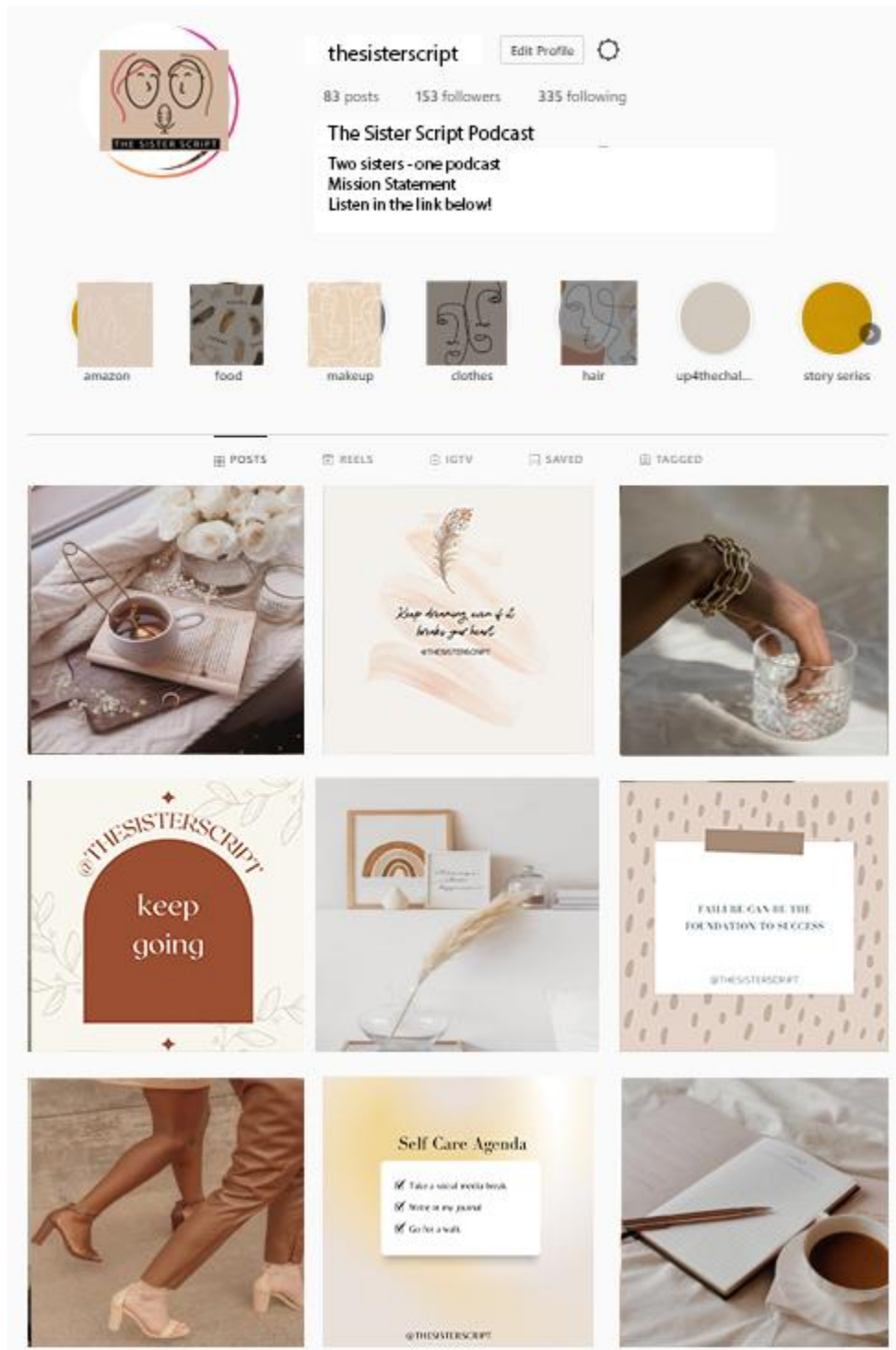


Branding and Social Media
THE SISTER SCRIPT

Instagram - @thesisterscript
Idea of the page/content



TikTok Ideas

- Funny things that happen between sisters**
 - Stealing each other's clothes then talking all night**
- Memes like cutting the piece of chocolate in half and one person cuts and the other one picks**
- Clips of us recording the podcast**

Instagram Reels

- Clips of us recording the podcasts**

Instagram IGTV

- How to videos**
- Videos from experts we know**

Instagram Stories

- Day in the life for each of us**
- Resharing**
- Behind the scenes of podcasting**

Logo: Needed